



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2020

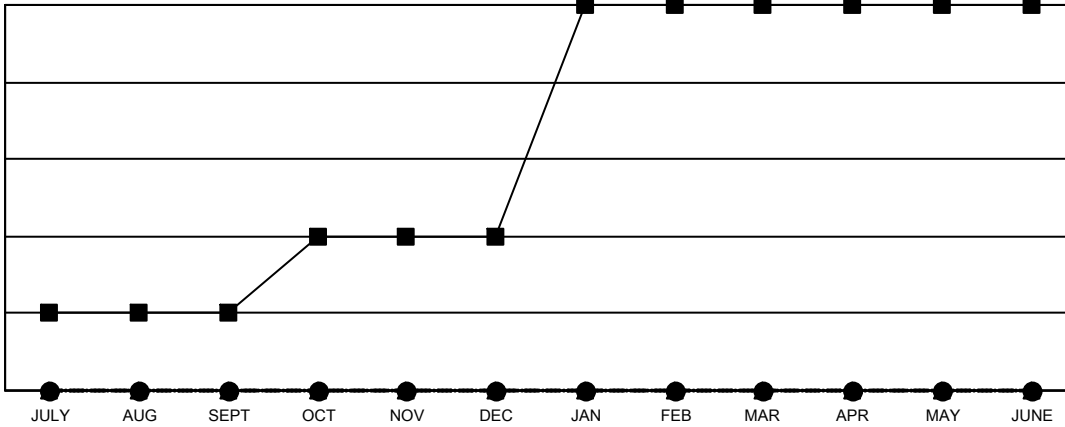
Multiple District 24

LOCATION: VIRGINIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	4
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	3	0	0
APR/MAY/JUNE	0	0	0

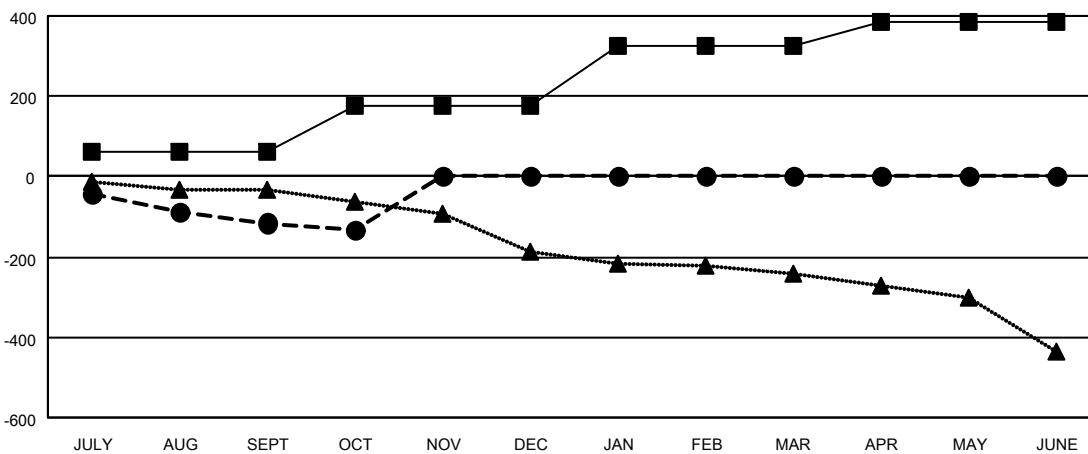
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	60	91	182
OCT/NOV/DEC	115	44	55
JAN/FEB/MAR	150	0	0
APR/MAY/JUNE	60	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
<u>DROPPED MEMBERS</u>	
DECEASED	35
CLUB CANCELLED	26
OTHER	176
TOTAL	237

48 CLUBS OF 255 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

<u>GENDER DISTRIBUTION</u>	
MALE	4,068 (67.25%)
FEMALE	1,981 (32.75%)
TOTAL FAMILY UNIT MEMBERS	1,066
FAMILY MEMBERS PAYING HALF DUES	538